



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 565826 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 09/17/12 - 09/23/12		<u>Estimate #</u> 11542
<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Kent Carbon	<u>Sales Office</u> Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Wired Media Partners
Attention: Chris Vail
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	13	09/17/12	09/23/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 2	13	09/17/12	09/23/12	M-F 530a-6a	530a-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 3	13	09/17/12	09/23/12	M-F 6a-7a	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$350.00			
N 4	13	09/17/12	09/23/12	M-F 7a-8a	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$400.00			
N 5	13	09/17/12	09/23/12	M-F 8a-9a	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$400.00			
N 6	13	09/17/12	09/23/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$400.00			
N 7	13	09/17/12	09/23/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$500.00			
N 8	13	09/17/12	09/23/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$500.00			
N 9	13	09/17/12	09/23/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$400.00			
N 10	13	09/17/12	09/23/12	M-F 9a-10a	9a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1---1--				2	\$250.00			
N 11	13	09/17/12	09/23/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-1---				2	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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565826 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 09/23/12		11542

<u>Advertiser</u>	<u>Original Date / Revision</u>
Center Forward	08/02/12 / 08/02/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	13	09/17/12	09/23/12	M-F 3p-330p	3p-330p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$250.00			
N 13	13	09/17/12	09/23/12	M-F 330p-4p	330p-4p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$250.00			
N 14	13	09/17/12	09/23/12	M-F 4p-5p	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$250.00			
N 15	13	09/17/12	09/23/12	Sa 3p-4p	3p-4p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$100.00			
N 16	13	09/17/12	09/23/12	M-F 5p-530p	5p-530p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1---1--				2	\$400.00			
N 17	13	09/17/12	09/23/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$500.00			
N 18	13	09/17/12	09/23/12	Su 530p-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$400.00			
N 19	13	09/17/12	09/23/12	FOX Prime Tuesday Rotator	7p-9p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$1,800.00			
N 20	13	09/17/12	09/23/12	FOX Prime Wed. Rotator	7p-9p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$2,200.00			
N 21	13	09/17/12	09/23/12	M-F 9p-930p	9p-930p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$1,200.00			
N 22	13	09/17/12	09/23/12	M-F 930p-10p	930p-10p		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-111--				4	\$1,100.00			
N 23	13	09/17/12	09/23/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$900.00			
N 24	13	09/17/12	09/23/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,000.00			
N 25	13	09/17/12	09/23/12	M-F 1005p-1035p	1005p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$450.00			
Totals											71	\$35,850.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/23/12	71	\$35,850.00	\$30,472.50
Totals	71	\$35,850.00	\$30,472.50

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<u>Advertiser</u> Center Forward		<u>Original Date / Revision</u> 08/02/12 / 08/02/12

Signature: _____ Date: _____

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Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

Contact: Kent Carbon

Email: kent.carbon@fox13now.com

Phone: 801-532-1300

Fax: 801-536-1334

Direct: 801-536-1338

KSTU-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
Program Name	DP	Length	Gross Rate	17	18	19	20	21	22	23	
KSTU 5a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30	\$1,500.00								
KSTU 5:30a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
KSTU 6a News	EM	M-F	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	\$1,750.00								
KSTU 7a News	EM	M-F	\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30	\$2,000.00								
KSTU 8a News	EM	M-F	\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$2,000.00								
Saturday 7a News	EM	Sa	\$400.00						1		1
7:00 AM 8:00 AM		30	\$400.00								
Saturday 8a News	EM	Sa	\$500.00						1		1
8:00 AM 9:00 AM		30	\$500.00								
Sunday 7a News	EM	Su	\$400.00							1	1
7:00 AM 8:00 AM		30	\$400.00								
Sunday 8a News	EM	Su	\$500.00							1	1
8:00 AM 9:00 AM		30	\$500.00								
Live with Kelly	DT	M-F	\$250.00	1				1			2
9:00 AM 10:00 AM		30	\$500.00								
KSTU 11a News	DT	M-F	\$250.00		1		1				2
11:00 AM 12:00 PM		30	\$500.00								
Judge Judy	EF	M-F	\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM		30	\$1,250.00								

Chris Vail
Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:11 AM

KSTU-TV

Page 1 of 3



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KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Judge Judy 3:30 PM 4:00 PM	EF	M-F	30	\$250.00 \$1,250.00	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	M-F	30	\$250.00 \$1,250.00	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	Sa	30	\$100.00 \$100.00						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	M-F	30	\$400.00 \$800.00	1				1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$500.00 \$2,500.00	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	M-F	30	<u>\$400.00</u> \$2,000.00	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	Sa	30	<u>\$350.00</u> \$350.00						1		1
30 Rock 5:30 PM 6:00 PM	PA	Su	30	\$400.00 \$400.00							1	1
You Can Dance 7:00 PM 9:00 PM	PT	Tu	30	\$1,800.00 \$1,800.00		1						1
X-Factor 7:00 PM 9:00 PM	PT	W	30	\$2,200.00 \$2,200.00			1					1
Glee 8:00 PM 9:00 PM	PT	Th	30	<u>\$750.00</u> \$750.00				1				1
KSTU 9p News 9:00 PM 9:30 PM	LN	M-F	30	\$1,200.00 \$6,000.00	1	1	1	1	1			5

Need \$600

Need \$1500

Chris Vail
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Date/Time Sent: 8/2/2012 10:28:11 AM

KSTU-TV

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KSTU-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSTU 9:30p News	LN	M-F		\$1,100.00	1		1	1	1			4
9:30 PM 10:00 PM		30		\$4,400.00								
Saturday 9p News	LN	Sa		\$900.00						1		1
9:00 PM 10:00 PM		30		\$900.00								
Sunday 9p News	LN	Su		\$1,000.00							1	1
9:00 PM 10:00 PM		30		\$1,000.00								
Seinfeld	LF	M-F		\$450.00		1						1
10:05 PM 10:35 PM		30		\$450.00								
Station Gross Totals				\$38,950.00	14	14	13	14	14	5	4	78

Chris Vail
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KSTU-TV

Page 3 of 3



Station Order Revised Center Forward 2012

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Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSTU 5a News	EM	M-F		\$300.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30		\$1,500.00								
KSTU 5:30a News	EM	M-F		\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30		\$1,500.00								
KSTU 6a News	EM	M-F		\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30		\$1,750.00								
KSTU 7a News	EM	M-F		\$400.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30		\$2,000.00								
KSTU 8a News	EM	M-F		\$400.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30		\$2,000.00								
Saturday 7a News	EM	Sa		\$400.00						1		1
7:00 AM 8:00 AM		30		\$400.00								
Saturday 8a News	EM	Sa		\$500.00						1		1
8:00 AM 9:00 AM		30		\$500.00								
Sunday 7a News	EM	Su		\$400.00							1	1
7:00 AM 8:00 AM		30		\$400.00								
Sunday 8a News	EM	Su		\$500.00							1	1
8:00 AM 9:00 AM		30		\$500.00								
Live with Kelly	DT	M-F		\$250.00	1				1			2
9:00 AM 10:00 AM		30		\$500.00								
KSTU 11a News	DT	M-F		\$250.00		1		1				2
11:00 AM 12:00 PM		30		\$500.00								
Judge Judy	EF	M-F		\$250.00	1	1	1	1	1			5
3:00 PM 3:30 PM		30		\$1,250.00								

Chris Vail

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Date/Time Sent: 8/6/2012 3:39:12 PM

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				Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
Judge Judy 3:30 PM 4:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
The Closer 3:00 PM 4:00 PM	EF	Sa 30	\$100.00 \$100.00						1		1
KSTU 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$400.00 \$800.00	1				1			2
KSTU 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$2,500.00	1	1	1	1	1			5
Seinfeld 6:30 PM 7:00 PM	PA	M-F 30	\$600.00 \$3,000.00	1	1	1	1	1			5
30 Rock 6:30 PM 7:00 PM	PA	Sa 30	\$350.00 \$350.00						1		1
30 Rock 5:30 PM 6:00 PM	PA	Su 30	\$400.00 \$400.00							1	1
You Can Dance 7:00 PM 9:00 PM	PT	Tu 30	\$1,800.00 \$1,800.00		1						1
X-Factor 7:00 PM 9:00 PM	PT	W 30	\$2,200.00 \$2,200.00			1					1
Glee 8:00 PM 9:00 PM	PT	Th 30	\$750.00 \$750.00				1				1
KSTU 9p News 9:00 PM 9:30 PM	LN	M-F 30	\$1,200.00 \$6,000.00	1	1	1	1	1			5

Chris Vail

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Date/Time Sent: 8/6/2012 3:39:12 PM

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					Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	
KSTU 9:30p News	LN		M-F	\$1,100.00	1		1	1	1			4
9:30 PM 10:00 PM		30		\$4,400.00								
Saturday 9p News	LN		Sa	\$900.00						1		1
9:00 PM 10:00 PM		30		\$900.00								
Sunday 9p News	LN		Su	\$1,000.00							1	1
9:00 PM 10:00 PM		30		\$1,000.00								
Seinfeld	LF		M-F	\$450.00		1						1
10:05 PM 10:35 PM		30		\$450.00								
Station Gross Totals				\$39,950.00	14	14	13	14	14	5	4	78

Chris Vail

Wired Media Partners

Date/Time Sent: 8/6/2012 3:39:12 PM

KSTU-TV

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